



This document serves as a guide only. To apply for the 2022 CANIE Awards, please enter the portal on our website to complete and submit your application.

2022 CANIE Awards Application/Nomination Questions

Note: You can apply for yourself and your company, or you can nominate a person and their company, with or without their knowledge.

Disclaimer: The CANIE Awards have been created to celebrate and support entrepreneurs and innovators throughout Canada within recognized underrepresented and marginalized groups.

By filling out this form, you agree to receive information and messages from the Innovators & Entrepreneurs Foundation which may include products, programs, and services aside from the CANIE Awards. Completing this form acts as an acknowledgement that you understand that you may withdraw your consent at any time by unsubscribing.

By completing this application, you agree to our terms and conditions as outlined below:

Applicable Law and Dispute Settlement: These Terms and Conditions shall be interpreted in accordance with the general principles of international law, to the exclusion of any specific national law. Nothing in these Terms and Conditions or in relation to them shall be construed as a waiver of the privileges and immunities of the Innovators & Entrepreneurs Foundation under national or international law, and/or submitting Innovators & Entrepreneurs Foundation to any national court jurisdiction.

Limitation of Liability and Indemnity: Under no circumstances, shall the Innovators & Entrepreneurs Foundation be responsible to participants for any loss, direct, indirect, incidental, special or consequential damage, liability or expense incurred or suffered that is claimed to have resulted from or in connection with the CANIE Awards. Participants agree to indemnify and hold harmless the Innovators and Entrepreneurs Foundation from and against any and all legal liability, claims, losses, actions, damages, and expenses that may occur, directly or indirectly, from or in relation to this competition, including, without limitation, any infringement of the intellectual property rights or other rights of any third party with respect to the projects they submit.



Final Considerations: This program may be modified, interrupted and/or canceled if there are justified circumstances that warrant it. Likewise, the Innovators & Entrepreneurs Foundation reserves the right to declare all or any of the benefits unawarded, in the event that no submitted project meets the expected quality, in the opinion of the decision-making team.

Award Selection

1. Which award are you applying for?

- ▶ **Seniorpreneur Award for Leadership & Innovation, presented by Arthur J E Child Foundation**
- ▶ **Global Impact Business Owner of the Year, presented by UPS**
- ▶ **Climate-Related Product Innovation Award presented by UPS**
- ▶ **The 2022 Entrepreneur of the Year, presented by Ownr**

You can apply for multiple awards by re-filling this form. **Note:** You may need to clear your browser cookies/cache to re-access this application form.

Profile

2. Please share what under-represented or marginalized group you are part of? Applications from **all** recognized marginalized/under-represented groups in Canada will be accepted.

3. First Name

4. Last Name

5. Business name

6. Email

7. Phone number

8. City

9. Province/Territory

- ON
- QC
- NS
- NB
- MB
- BC
- PE
- SK
- AB
- NL
- NT
- YT
- NU

10. Business number

11. Annual Operating budget

12. Annual revenue

13. Industry sector

- Agriculture, forestry, fishing, and hunting
- Mining, quarrying, and oil and gas extraction
- Utilities
- Construction
- Manufacturing
- Wholesale trade
- Retail trade
- Transportation and warehousing



- Information and cultural industries
- Communications and/or marketing
- Recruitment and/or HR
- Finance and insurance
- Real estate, rental, and leasing
- Professional, scientific, and technical services
- Management of companies and enterprises
- Administrative and support, waste management and remediation services
- Environmental product of services
- Educational services
- Health care and social assistance
- Arts, design, entertainment, and recreation
- Journalism
- Accommodation and food services
- Public administration
- Other services (Please specify)

14. Age of business

15. Number of employees

Social profiles

16. Website

17. Twitter

18. LinkedIn

19. Facebook

20. Instagram

21. *How did you hear about the CANIE Awards?



- Our website
- Other websites
- Email invitation
- Facebook
- Other social media platforms
- Newspaper / radio
- Friend / colleague
- Internet search
- Other

Awards questions

Note: We recommend you save your application answers in your own personal files. This will ensure that in the unlikely event there is a problem with our system, you have a copy of the application

22. Please provide a biography/profile of the company owner/CEO. (500 words max)

23. What are the mission and values of the individual/company (500 words max)

24. Provide a list of any awards or formal recognition received by the individual/company.

25. Describe what the individual/company does and what products/services they offer. (500 words max)

26. Share information on successful commercialization results and the potential to scale. For a product, list the number of units sold, where it is manufactured, how and where it is distributed, i.e., locally, regionally, nationally, or internationally. (500 words max)

29. Describe how the individual/company has exhibited leadership through best practices, revenue model, people development, corporate culture, etc. (750 words max)

30. How has the individual/company made a positive social impact in their community? Are there economic or social benefits to your region, province and/or Canada, resulting from the success of the business? (500 words max)

31. What contractors, sub-contractor, suppliers and or services does the business engage with in the pursuit of their success?
32. Describe how COVID has impacted the business, how the service or product is delivered or engaged with and what changes were made to accommodate the challenges of the pandemic.
33. Please share any volunteering and or community engagement the individual/company participates in beyond the business itself?
34. Please tell us anything else you have not been given the opportunity to share that may help us in our deliberation and adjudication? (500 words or less)

Adjudication Overview, Panel, and Process

Innovators & Entrepreneurs Foundation 2022 CANIE Awards Adjudication Overview

The 2022 CANIE Awards exist to celebrate entrepreneurs and innovators across Canada from marginalized and underrepresented communities. This year we will have four semi-finalists for each Awards category, all of whom will be awarded a professionally produced, promotion video which they can use for marketing, business development or brand awareness. One winner in each category will also receive \$10,000 to directly fund and support their business. All semi-finalists & winners will be invited to and celebrated at our 2022 CANIE Awards Virtual Gala.

Innovators & Entrepreneurs Foundation (IEF) Adjudication Panel

Innovators & Entrepreneurs Foundation's adjudication panel consists of 1) the IEF team, 2) the IEF Board of Directors, and 3) IEF volunteers. Our adjudication panel from the IEF team and Board of Directors are all members of the underrepresented communities we serve, and most are entrepreneurs.

Innovators & Entrepreneurs Foundation Adjudication Process

1. All nominations and applications will be adjudicated equally.
2. Incomplete applications and nominations are disqualified after 3 attempts have been made by IEF team members to encourage completion and avoid disqualification. Please note we cannot access application information, including business name or contact information, if the application has not been submitted.

3. Initial adjudication group consisting of IEF team and board members will work with the existing parameters of each category to shortlist applicants. Number of applicants shortlisted are based on the total number of applications received. Historically our shortlists have consisted of 20 to 30 applicants.
4. An extended panel, consisting of IEF team members, the board, and volunteers who did not participate in the initial process will adjudicate the shortlist and select the top four (4) semi-finalists.

A voting system will then be introduced with the extended adjudication panel to each select a 4th place, 3rd place, 2nd place and 1st place award winner. We will then aggregate each panelist's votes to determine the winner of each award.